

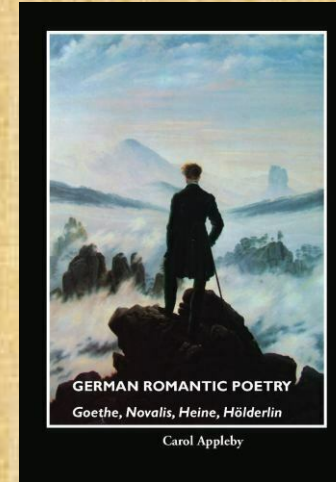


That's the Way to Do it! Getting and Optimizing your Fulbright

Kathy Foley, UCSC, President UNIMA-USA

Student 1969-70: 1 Year, Universitas Bochum and Universitas Freiburg, Federal Republic of Germany, Germanistik, Novalis, Blue Flower Period (*Schlagt die Germanistik tot, färbt die blaue Blume rot!*) ("Strike [German](#) Lit dead, color the blue flower red!").

Senior Scholar, 2003, Research: 6 months, ASTI, Bandung, Indonesia, Mask Performance.



Senior Scholar, 2014, Research/Teaching: 6 months, Uni Malaya, Kuala Lumpur, Malaysia.

Other: US scholar selection committee (Southeast Asia, 3x) , Group projects committee (Southeast Asia, 2x). Advisor to many students who have gone after finishing BA or during their Graduate study (Indonesia, India, SEA are the usual sites but also Korea, Lithuania, Ecuador, Poland, Russia.

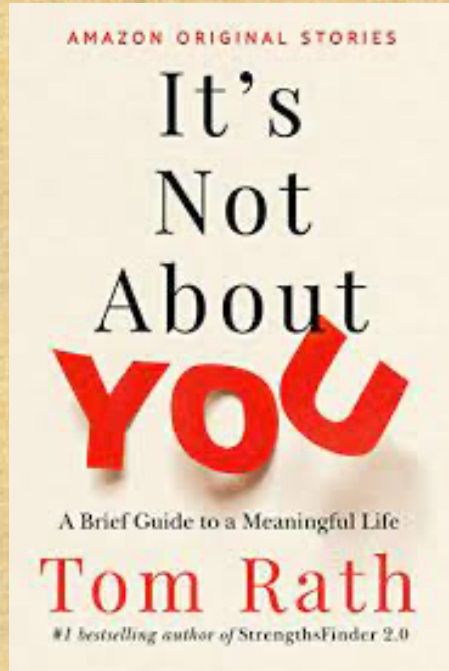


You are all great manipulators finding what your puppets can do—Fulbright is the same find what it wants/allows.

DO List

- **Do Your Homework (read and understand the program)**
 - How competitive? (Malaysia vs. Indonesia)
 - Open to the arts? (check) What are the number 36 or 1? (odds)
 - Who has gone before you? (google, study, and contact)
- **As in rehearsal, think through your motivation and the scene partners/audiences objective** (Fulbright US office, Embassy, potential host, public of the country you visit)—**show you are the best bet for the resource.**
- **As in any grant, answer: “Why you? why now? What are likely short and long term outcomes? (How it will change you and so in some sense change history? (yours, your hosts, in some way the world).**
- **BE REAL but think expansively**

Remember:



It is about



Marshall Plan
Vietnam
Critical
Languages
Soft Power



Who is your target audience? Write for them.

- US Committee (people who have had the grant and Fulbright staff)
- International Committee (locals who have had a grant to US and Embassy officials)
- Hosts (school, theatre company, NGO, etc.)



D0:

- Give them a reason to pull your application out of the stack HOOK (Why you? Why now?) and make sure the hook is in title, abstract, top of narrative
- Research what might be particularly timely or important right now:
 - Art and Covid?
 - Social Issues and the arts (Disability, Gender)?
 - Intangible cultural heritage forms, changing, disappearing?
 - Education?
 - Politically vibrant issues (but not too political)
- Know Yourself

Why you will be a particularly good representative of US in that country right now?

Cultural flexibility, improvisatory skill, performance ability for language and culture

Don't

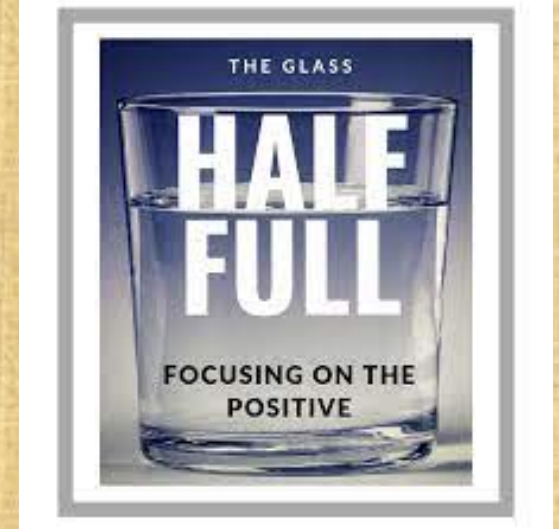
Be Too Modest— Half full message

No Language—potential to learn fast

Value your Teaching/Performing/ Presenting/ Improvisation

Be passionate, but be smart: Michael Schuster, Zachary Henjy

Necessarily ask Letter from the people you love best
choose who writes best (knows you, knows gran



Do

- Say why can you be an **ideal rep** of country and contemporary artistry
- Speak of how you have shown adaptability in **dealing with cultural difference** (inner city workshops, multilingual audiences, etc.)
- Show your potential to accomplish the plan in time allowed-**doable**
- See if there are ways to **try out your references** writers in a job file you can see. If you have a job service get letters on file.
- **Draft talking points** for them (some will just cut and paste)

Proposal

This is the most important part

Why is your project necessary.

Who will it change? (beyond you)

What deliverables in the future?

When? Where? Might deliverables happen? Be specific.



1. Something Old (learn language/culture)

2. Something New (timely or big picture)

“Bali” problem show you are doing something different (Bali and the outer islands)

3. Something Borrowed (intercultural interconnection),

4. Something Blue (sky). End Big with a possible long term **DELIVERABLE**.

Don't promise the moon. Something **semi-realistic** that could **impact 5 years**.

Realize the program is investing in America's future—
i.e. **YOU**.

Over the long term you can facilitate:
international understanding
future exchanges
teach US audiences
build peace in our time





In country add on-s:

- Can you do a **production at a festival?** Embassy may fund
- Get an invite to **present in the region?** Embassy may pay travel (just as you may host (Fulbrights) in the US)
- Radio, TV, social media gigs? Embassy may give **additional support**
- Ask questions of officials, **talk to press** for information to



- Midterm report
- Final report
- Pretty Pictures, Blog (Annie Rollins)
<https://annierollins.wordpress.com>
- Talk it up in the US, write for *Puppetry International*, *Puppetry Journal*, present at Festivals, Exhibits
- Say yes to serving on Fulbright grant committees if you want to learn more
- Make the world better through puppetry





"Not another celebrity memoir..."

[Fulb](#)



[ow Open](#)

here:

February 9: [The Fulbright U.S. Scholar Program: Opportunities for 2023-2024](#)

February 16: [East Asia and the Pacific](#)

February 23: [Western Hemisphere](#)

March 2: [Europe and Eurasia](#)

March 9: [South and Central Asia](#)

March 16: [Sub Saharan Africa](#)

March 30: [Middle East and North Africa](#)

[Visit our Webinar Schedule](#) for details about events throughout the competition, featuring specific countries, regions and disciplines. We look forward to seeing you (virtually) in webinars throughout the year!

Note that any times listed for webinars or other live resource events are in **U.S. Eastern standard time**. **Can't join us live? [All webinars are archived on our site here.](#)**